



Dear Mr./ Ms.

The integration of decentralized renewable energy sources and electric mobility into the electricity system is a great challenge – and a great opportunity for innovative ICT companies:

The European Commission provides generic European standard internet components ([www.fi-ware.eu](http://www.fi-ware.eu)) and funds its utilisation with 80 Mio Euro for small and medium-sized enterprises. Smart Energy will play an essential role in this utilisation process as key feature for Smart Cities.

You are an innovative small or medium-sized company developing IT solutions for the emerging energy sector? FINESCE can support you in developing new ideas and business concepts for applications and services and connect you with possible partners to bring these ideas into reality.

**We invite you to join our information and networking day in Madrid on March 10, 2014.**

#### **Who we are**

FINESCE stands for Future Internet Smart Utility Services. It is a project in the framework of the EU Future Internet Public Private Partnership ([www.fi-ppp.eu](http://www.fi-ppp.eu)) funded in the FP7 programme. In seven trial sites spread over Europe, the project demonstrates that Smart Energy features can be implemented in a more efficient way with FIWARE standard internet components ([www.fi-ware.eu](http://www.fi-ware.eu)).

- We are looking at smart customers and smart buildings in Malmö (Sweden), Horsens (Denmark) and Madrid (Spain).
- Our partners in Dublin (Ireland) cover the issues of electric vehicles including load balance service to the electricity grid.
- In Cologne and Aachen (Germany), we investigate cross-border Virtual Power Plants in combination with a smart factory that is flexible in its energy consumption.
- In Terni (Italy), we implement an electronic market place where actors of a future smart energy system can trade their consumption and generation capacity on a local market.



## **What we offer**

Get informed about your funding opportunities in the FI-PPP programme.

Learn about FIWARE and the FI-Lab

Learn from FINESCE trial sites about the implementation of FIWARE standard software in the area of Smart Energy.

Get more information about the smart office building run by Acciona (FINESCE trial site Madrid)

Get together with innovative companies, incubators and expand your business network

## **You can't make it to the Madrid? Get to know us in one of our other FINESCE Open Days!**

Join our open days in Aachen, Dublin, Horsens (2014), Terni or Malmö (2015). Keep yourself posted through [http://www.finesce.eu/Event\\_Calendar.html](http://www.finesce.eu/Event_Calendar.html).

**Register now at <http://finesce.eu/Events/111/FINESCEOpenDay.html> . Free of charge. Places are limited.**

Hope to see you in Madrid!

The FINESCE innovation team