

CeBIT 16 – 20 March 2015

Topic Clusters

- Digital Business Solutions** (Halls 2, 4, P32, P33)
- ECM, Input / Output Solutions** (Hall 3)
 - Enterprise Content Management / Business Process Management
 - Input / Output Solutions
 - Office Solutions / Mailing Solutions
 - Workplace Management / Client Solutions
- ERP & Commerce Solutions** (Hall 5)
 - Banking equipment & solutions
 - eCommerce & Mobile Commerce
 - Enterprise Resource Planning
 - Human Resources
 - Identification & RFID
 - Industrial & Logistics Software
 - Mobile Payment & Ticketing
 - POS / Digital Signage
- CRM, BI & Enterprise 2.0** (Hall 6)
 - Big Data
 - Business Intelligence
 - Customer Relationship Management
 - Internet Solutions
 - Mobile Enterprise
 - Open Source
 - Software & Solutions for Marketing & Sales
- Business Security** (Hall 6)
 - Antispam- / Antivirus-Lösungen
 - Application Security
 - Authentication & Biometric Systems
 - Cloud- und Cybersecurity
 - Data loss prevention
 - Endpoint protection
 - Kryptografie
 - Managed Security Services
 - Network Security & Firewalls
 - Emergency Strategies / Recovery
 - Secure communications & mobile security
- Research & Innovation** (Hall 9)
 - Applied Research
 - Basic Research
 - Emerging Technologies
 - High Performance Computing
 - Start-ups, Spin-offs

- Data Center** (Hall 12)
 - Backbone Solutions
 - Data Center Technologies & Solutions
 - Network Components & Infrastructure
 - Physical Security
- Communication & Networks** (Hall 13)
 - Broadband Solutions
 - Business Communication
 - Carriers, Network & Communication Services
 - M2M Technologies
 - Mobile Devices
 - Networks
 - Smart Home
 - Telematics & Automotive
 - Unified Communications & Collaboration
 - Wireless Communication

Special Displays

- Public Sector Parc** (Hall 7)
 - eGovernment Solutions
 - Geoinformation Systems
 - Solutions for Public Administration (federal, state & local governmental authorities)
 - Solutions for the Public Healthcare Industry
 - Solutions for Urban Agglomerations
- Planet Reseller** (Hall 14 / 15)
 - Cloud Services
 - Computer Systems, Components & Displays
 - Energy-efficient Power Supply (USV)
 - LED Lighting
 - Media & Conference Technology
 - Mobile Solutions
 - Smart Building / Video Surveillance
 - Smart Devices / Wearable Technology
 - Storage Systems
- Global Sourcing Area** (Halls 15, 16, 17)
 - Accessories
 - Business Devices
 - Components & Peripherals
 - Display & Audio Devices
 - Mobile Devices
- IT enables** (Hall 12)
 - Made with IT
 - Big Data
 - Cloud Computing
 - Industry 4.0
 - Internet of Things

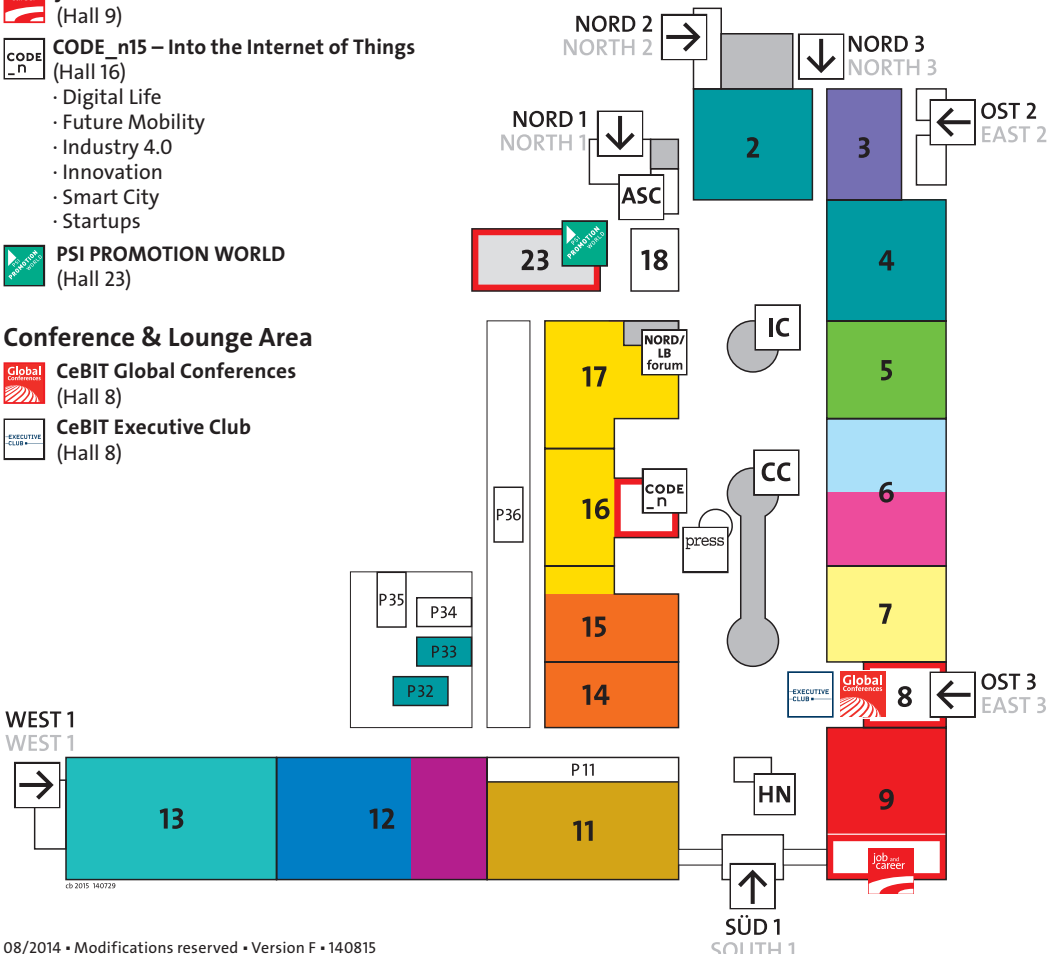
- CeBIT SCALE 11** (Hall 11)
 - Ökosystem Startups
 - Corporate Ventures / M&A
 - Public & Private Equity
 - Startups
 - Software Development
 - Java, Native, .Net
 - Software Architecture & Quality
 - Web & Mobile

- job and career at CeBIT** (Hall 9)
- CODE_n15 – Into the Internet of Things** (Hall 16)
 - Digital Life
 - Future Mobility
 - Industry 4.0
 - Innovation
 - Smart City
 - Startups
- PSI PROMOTION WORLD** (Hall 23)

Conference & Lounge Area

- CeBIT Global Conferences** (Hall 8)
- CeBIT Executive Club** (Hall 8)

- Entrance
- Information Center
- Convention Center
- House of Nations
- ASC Exhibitor Service Center
- Press Center
- NORD/LB forum



08/2014 • Modifications reserved • Version F • 140815