



WHERE CLOUD COMPUTING ACTORS MEET

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PLANETIC Session, 24.09.2021 – Online

WHAT IS HUB4CLOUD?



- Coordination & Support Action within the **Horizon Cloud** initiative
- Cooperation and complementarity within the initiative in different areas
 - Unified communication and engagement strategy
 - Strategic attention to research trends, success stories, and best practices
 - Scope extension on technology transfer and market entry factors
- Since January 2021, 18 months duration

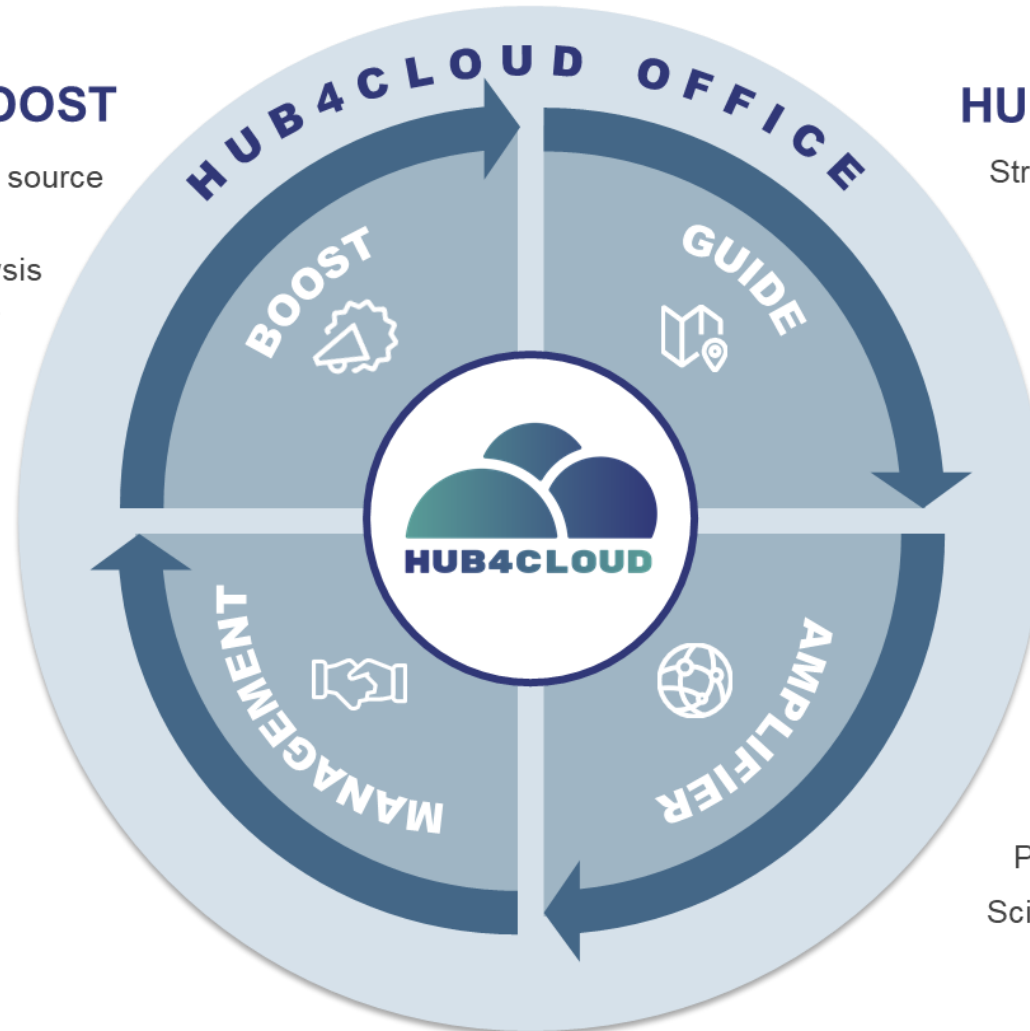


HUB4CLOUD BOOST

Pre-standardisation, open source and standardisation
Business modelling, analysis and acceleration activities
CC skills development and education

HUB4CLOUD MANAGEMENT

Project coordination and financial administration
Data management and open access



HUB4CLOUD GUIDE

Strategic Coordination Board
Analysis of ECC impact and success factors
Roadmapping and policy recommendations
European Cloud vision/roadmap

HUB4CLOUD AMPLIFIER

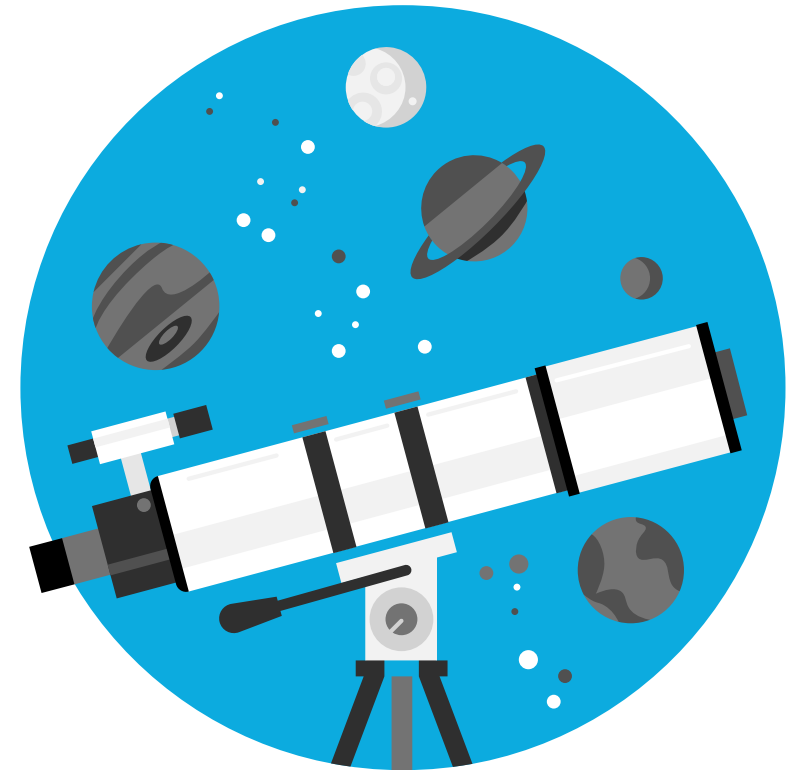
Community building and liaisons
Dissemination and communication
Brand toolkit and guidelines
Portal & social media channels
Promotional material, news & editorial
Scientific and policy events

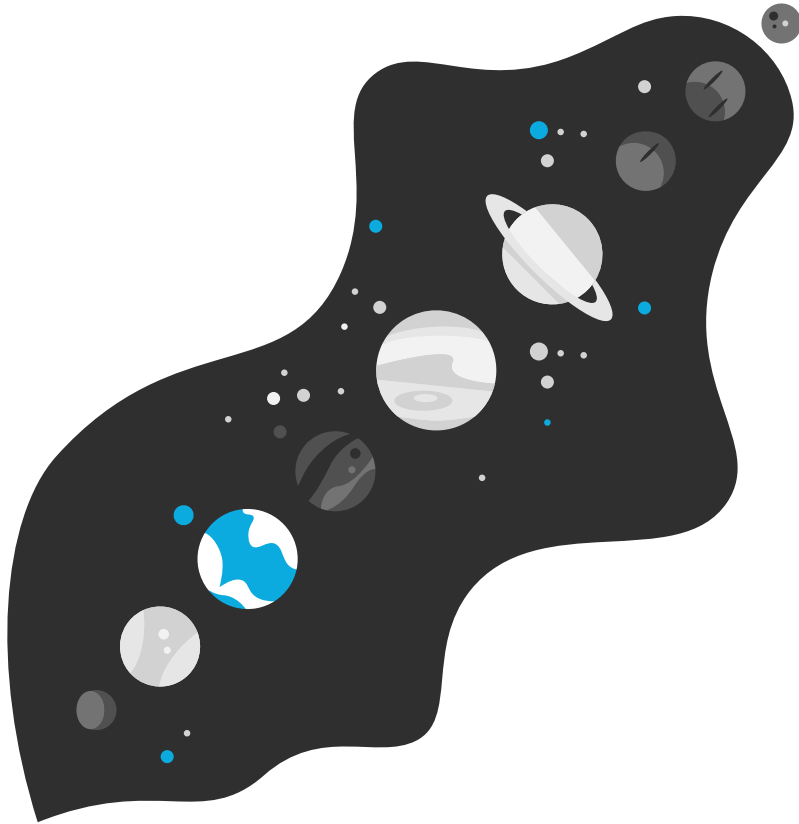
General Landscape

- Pandemic and post-pandemic work organization
- Framework transition from H2020 to Horizon Europe

European Cloud Computing State of Play

- The journey of Cloud adoption & deployment
analysis of current initiatives and the road ahead
- Relevant Topics analysis
Cloud Federation, Cloud-Edge Continuum, Cognitive Cloud, Dynamic Configuration, Provisioning, and Orchestration of Resource, High Performance Heterogeneous Cloud Services, Energy efficiency and Sustainability for Edge and Cloud Continuum
- Conquering the innovation/market boundary
Business models, Contract terms, Talent/skill gaps, policy guidelines





Guiding Lights and Reference Points

- [European Data Strategy](#)
- [Digital Markets Act](#)
- [Digital Services Act package](#)
- [European Alliance on Industrial Data and Cloud](#)
- GAIA-X, IPCEI-CIS

THE HUB4CLOUD CONSORTIUM



- Become part of a stakeholder's community (providers, practitioners)
- Amplify your Cloud Computing project findings and results as well a synergies with other projects.
- “Spread the word”: If you are an expert with something to say in Cloud Computing... we are looking for speakers in webinars and workshops
- If you have a view on How Cloud Computing should be....H4C offers to share it with the community through a personal “interview”
- If you are an event organiser related to CLOUD, consider H4C as a potential participant.



THANK YOU FOR YOUR ATTENTION



h-cloud.eu

*HUB4CLOUD project has received funding from
the European Union's Horizon 2020 research and innovation
programme under grant agreement N° 101016673*

